



**NATIONAL
SEA RESCUE
INSTITUTE**

NSRI *Spirit of Ubuntu*

A once-in-a-generation opportunity



Saving Lives. Changing Lives. Creating Futures.



Who We Are

For nearly six decades, the National Sea Rescue Institute (NSRI) has been South Africa's trusted charity dedicated to saving lives on our waters. Founded in 1967, the NSRI operates at over 60 locations nationwide, including coastal stations, inland dams and lifeguarded beaches.

We are powered by more than 1,500 unpaid volunteers, ordinary South Africans who do extraordinary things. These men and women leave their homes at all hours, in all weather, to ensure that others make it safely back to shore.

While we serve the entire nation, the NSRI is not a government organisation. Over 97% of our support comes from private individuals and companies, a powerful example of ubuntu in action: South Africans helping South Africans.



Why What We Do Matters

According to the World Health Organisation's (WHO) Global Status Report on Drowning Prevention 2024, South Africa recorded an estimated drowning death rate of 4.4 per 100 000 population. That is approximately 2 700 fatal drownings per year or 7 people each day!

The NSRI is unique as the only non-profit organisation exclusively dedicated to safeguarding lives and livelihoods in and around South African waters through education, prevention, and rescue operations. In fulfilling this mandate, we continue to innovate, evolve, and strengthen our impact through collaborative and data-informed approaches.



Our Impact

Every year, thousands of lives are touched by the NSRI.



Each number represents not just statistics, but families kept whole, futures preserved, and communities strengthened.



The Challenge We Face

To save lives, we need vessels that can withstand the most extreme conditions. In some recent rescues, older craft were unable to complete missions due to the risk being too high for our crew and casualties. Neighbouring stations with newer vessels had to be called in.

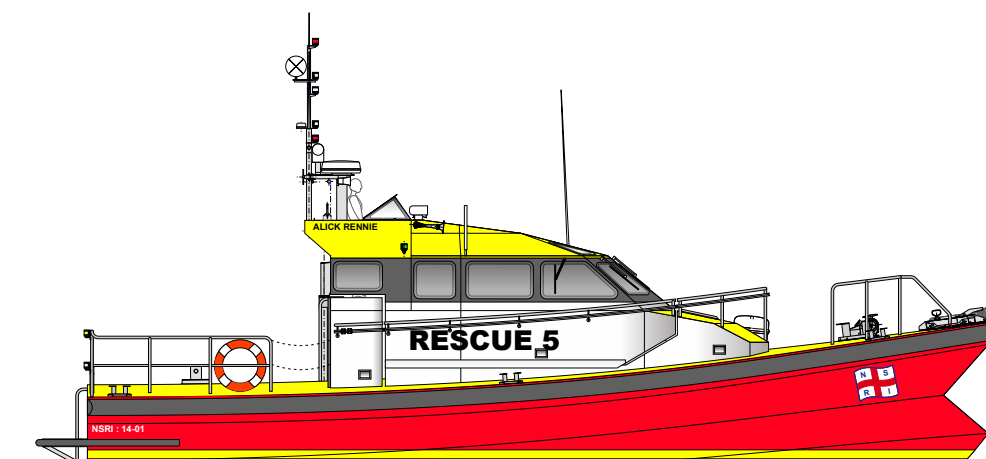
Offshore Rescue Craft (ORCs) are world class. They are self-righting, purpose-built, and designed for operations up to 50 nautical miles out to sea and beyond. Each ORC costs approximately R26 million and will serve for up to 40 years.

Every year of delay in building these boats costs millions more, as inflation and global supply chain pressures drive up prices. By accelerating construction now, we save critical funds that can rather go towards crew training, operations, and water safety education.

MAIN SPECIFICATIONS

LENGTH OVERALL	14,80 M
LENGTH HULL	13,85 M
LENGTH WATERLINE	13,56 M
BEAM HULL	4,60 M
BEAM OVERALL	4,80 M
DEPTH	2,08 M
DRAFT	1,40 M
DIESEL OIL	2 x 1,0 M3
ENGINES	2 x 442 KW
CREW	6
HULL MATERIAL	CVR

PROFILE





The Spirit of Ubuntu Project

We are at the final stage of our fleet renewal programme: the build of the last Offshore Rescue Craft. This vessel, the Spirit of Ubuntu, will launch in August 2026 and is earmarked for Hout Bay, one of South Africa's oldest and busiest rescue bases.

This is a once-in-a-generation opportunity: the last boat needed to complete a world-class rescue fleet that will serve South Africa for decades to come.

We are inviting corporate leaders to join us by contributing R1 million to make this legacy project possible. These contributions will accelerate the completion of the *Spirit of Ubuntu*.



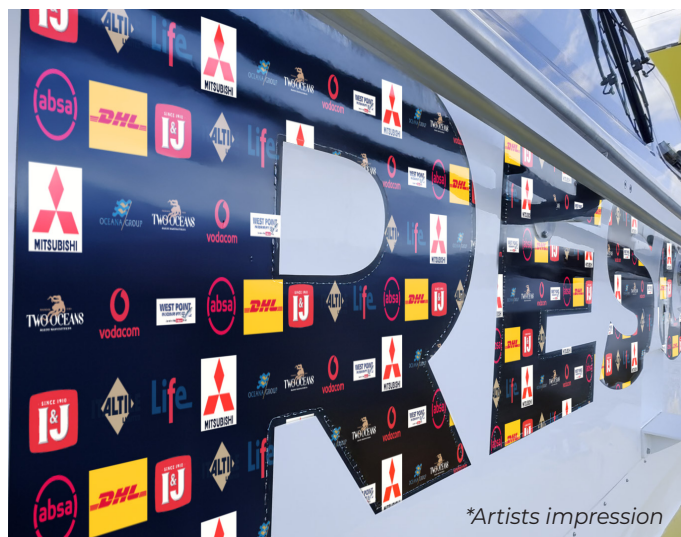
Simon
McDonnell
ACTION PHOTOGRAPHY

What We Offer

This is not simply a donation. It is an opportunity to be visibly and permanently associated with South Africa's most trusted rescue service.

- **Your name on the vessel:** For the next 40 years, your company will be part of a working rescue craft that brings people home along one of our busiest coastlines.
- **Association with South Africa's leading companies/brands:** Your organisation will be in good company with like minded, visionary and purpose-led brands.
- **Media and PR exposure:** Your company will be prominently recognised across the NSRI's owned media platforms – including our national magazine (with over 230,000 readers), our website (attracting more than 2 million visitors annually) with a dedicated sponsor landing page featuring your logo and linked rescue stories, and our social media channels (reaching over 150,000 engaged followers). Additional exposure through national PR and branded video testimonial opportunities will further amplify your involvement and impact.
- **Brand exposure during emergency callouts:** Your company will be named in press releases each time the vessel launches for an emergency.
- **Legacy and reputation:** Align your company with a brand trusted by millions of South Africans, and recognised internationally for excellence in rescue, prevention, and education.
- **Staff and stakeholder engagement:** Opportunities to involve your team directly, through base visits and unique storytelling moments.
- **Tax and B-BBEE benefits:** Section 18A tax certificates and a BEE letter to assist with your scorecard under socio-economic development.
- **Exclusivity:** Only a select few companies will be part of this historic final vessel.

This is a chance to secure long-term visibility, pride, and impact for your brand.



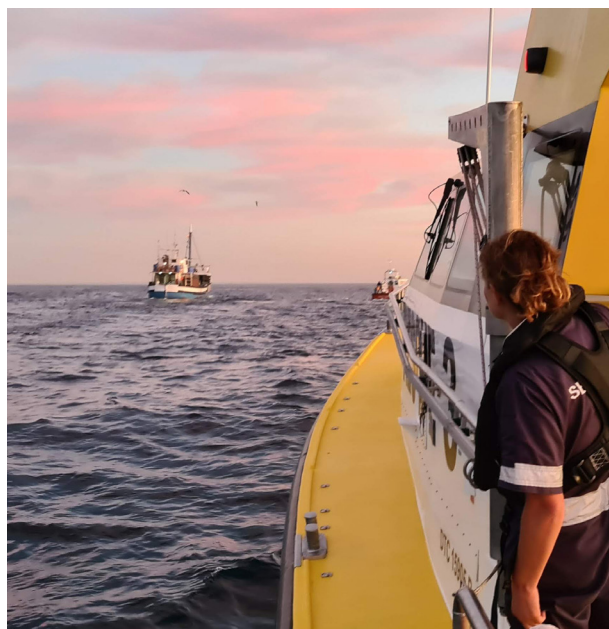


Why it Matters

When an NSRI crew launches in the middle of the night to search for a missing fisherman, or when a child learns survival swimming and carries that knowledge for life, the ripple effects are profound.

Every rescue completed, every child educated, is made possible through the generosity of people and companies who believe in the value of life.

The *Spirit of Ubuntu* is not just about funding a boat. It is about helping South Africans return safely to their families, livelihoods, and communities for generations to come.





How to Get Involved

Be part of this rare and unique opportunity before the Spirit of Ubuntu launches in August 2026.

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The Spirit of Ubuntu

Join us in completing South Africa's world-class rescue fleet.



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