



The Directors of The National Sea Rescue Institute have pleasure in awarding the

ALRIC SIMPSON TROPHY 2026

to

Oceana Group

The Alric Simpson Floating Trophy is awarded annually to a person or organisation that has rendered distinguished service to the National Sea Rescue Institute (NSRI).

The Trophy was donated by Mrs Eleanor Simpson and her two sons as a tribute to her sea-loving husband, Alric. Wanting to honour his memory in a special way, the family commissioned a maritime-themed hand-crafted trophy, resulting in the Alric Simpson knot board.

This year, the Trophy is awarded to the Oceana Group for their continued support of the NSRI for more than two decades.

The NSRI proudly recognises the Oceana Group for a partnership that began in 2002 and has grown into one of NSRI's most significant and enduring corporate relationships.

Since becoming an NSRI Platinum Partner in 2013, Oceana has consistently strengthened NSRI's rescue capabilities and drowning prevention programmes, providing vital funding that has kept volunteer crews equipped, trained, and ready to respond around the clock, while helping extend drowning prevention education to vulnerable communities.

Recognising the shared responsibility of protecting those who earn their living at sea,

Oceana and the NSRI have worked hand in hand to support small-scale fishers, seafarers, and coastal communities. When the NSRI secured international funding for research into safety at sea for small-scale fishers, Oceana readily opened communication channels and introduced the NSRI to key stakeholders in these communities. Together with government and private-sector partners, Oceana has since helped deliver safety at sea training and first aid instruction to fishing cooperatives nationally, reaching hundreds of small-scale fishers across several coastal provinces.

Beyond financial support, Oceana's commitment has extended into the community through water safety education for children, Mandela Day initiatives, and coastal cleanups, reflecting a partnership built on shared values rather than sponsorship alone.

Oceana's annual golf day in support of the NSRI has become a further pillar of this relationship, raising substantial additional funds each year in support of the organisation's mission.

For 23 years of steadfast partnership, for strengthening the safety of South Africa's fishing and maritime communities, and for a shared commitment to saving lives at sea, the NSRI honours the Oceana Group with the Alric Simpson Floating Trophy.

Jonathan Velloza
Chairman: Board of Directors



14 August 2026

Date